



NSA Ohio Communication Mastery Conference



NSA Ohio
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FOR IMMEDIATE RELEASE

You communicate in every aspect of your job. Communicating effectively is the secret weapon to any successful career, whether you work in the corporate, non-profit, professional services, or community leadership sectors.

Join us to begin mastering the art of communication and presentation skills in this one-day conference led by NSA Ohio's experienced professional speakers.

- **What:** NSA Ohio* Communication Mastery Conference
- **Who:** Presented by the [National Speakers Association of Ohio](#) and hosted by **Ohio University Scripps College of Communication**
- **When:** Friday, October 20, 2023, from 9:00 am to 4:30 pm
- **Where:** The Dublin Integrated Education Center, 6805 Bobcat Way, Dublin, OH 43016
- **Register:** Click here to Register > [REGISTRATION](#)

You will learn how to:

- Uncover strategies to ensure clear, concise, and engaging communication
- Explore powerful tips to engage with people in person, virtually, in teams, and in front of larger crowds
- Improve presentation structure, create dynamic openings and closings, and improve storytelling
- Learn how to sharpen your skills to deliver meaningful and memorable presentations continually

Please join us for the [National Speakers Association of Ohio's Communication Mastery Conference](#), which will be held on Friday, October 20, 2023, at the **Dublin Integrated Education Center**. Take advantage of early bird pricing.

Register by clicking here > [REGISTRATION](#)

Or paste this into the browser: https://nsaohio.com/content.aspx?page_id=4002&club_id=809790&item_id=2034643

The day will include educational sessions:

- **General Sessions** by:
 - **Patrick Donadio, CSP (OU Alumni)**, introduces his six-step strategy for **Communicating with IMPACT** that lays the foundation for the day and sets up the key learning elements necessary for communication mastery.
 - **Michael Davis** shares tips and techniques for **Delivering Memorable Presentations**, including starting with a bang and "Hot Seats" live coaching
- **Concurrent Sessions** Choose two of the four sessions on
 - **Advanced Speaking Strategies: Molly Ketcham/Bob Churilla, DTM** - Techniques to ensure clear, concise communication, including content creation, message structure, and tips for delivering in various formats, from in-person and virtual meetings to large groups
 - **Message Design and Delivery: Natalie Siston, Lisa Ryan, CSP, Roxanne Kaufman**, Panel Moderator: **Phil Barth** – How to analyze your audience and craft powerful closings that inspire action
 - **Storytelling: Lillian Zarzar, CSP (OU Alumni)** - Where to find stories, story types, story structure, and character development.
 - **Audience Engagement: Dave Caperton, Nathan Minns, and Teresa Harlow**, Panel Moderator: **Patrick Donadio, CSP (OU Alumni)** - How to captivate and engage your audience physically, mentally, and emotionally to make your message memorable.

- **Meet the Pros Table Topics:** You can choose from Ten Professional Speakers to gain expert tips and practical insights on various speaking and presentation topics to sharpen your presentation skills.

And more:

You'll also enjoy a continental breakfast, **Jon Petz, CSP (OU Alumni)**, our entertaining master of ceremonies, a luncheon featuring **Jim Canterucci**, NSA Ohio President, and **Dr. Candice Thomas-Maddox**, Ohio University Scripps College, and several networking breaks throughout the day to meet others and share ideas.

Don't miss this opportunity to begin your path toward "Communication Mastery" and learn from, connect with, and be inspired by some of the best speakers in the industry. Register today and get ready for a fantastic event!

Register today and take advantage of early bird pricing! Also, let us know if you would like to bring your whole team. We have special savings on a table of eight for your organization.

To register, click here > [REGISTRATION](https://nsaohio.com/content.aspx?page_id=4002&club_id=809790&item_id=2034643)

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**The National Speakers Association of Ohio (NSA Ohio) is the premier non-profit association of professional speakers. NSA Ohio is dedicated to providing a forum for the development of effective communication skills and a resource for meeting professionals nationwide who engage professional speakers.*

For more information, contact Patrick Donadio
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Here is a graphic for Print and Social Media:

