



OSAE 2020 Virtual Conference August 31 - Sept. 2, 2020

Sponsorship Prospectus

Showcase your products and services to leading decision-makers in three days!

Join your association peers and industry suppliers for three days of innovative learning at the OSAE 2020 Virtual Conference. Over the course of the conference, attendees will work together to discover how to find new and exciting possibilities and solutions to challenges that are impacting their organizations. Our program is packed with outstanding speakers and thought-leaders from the business and association communities plus more CAE hours available at this year's virtual event than last year's conference.

OSAE members represent Ohio's **more than \$50 million association management industry** and come from all levels of association management, including:



- Executive directors
- Associate directors
- Managers
- Meeting planners
- Communication experts

OSAE members make purchasing decisions on products and services, including:



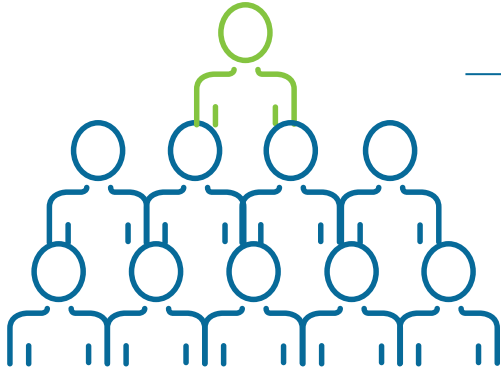
- Meetings/Conventions/Trade Shows
- HR & Payroll
- Advertising/Promotion/Publication
- IT & Digital Services
- Lobbying/Government Relations
- Legal
- Accounting

Sponsorship

The 2020 Virtual Conference will host Ohio's association industry leaders for education, dynamic speakers, knowledge sharing, and networking.

If your organization offers a product or service that can be used by the association industry, then you need to have a presence at this event!

The following annual conference sponsorship levels offer unique and compelling opportunities to communicate directly with attendees throughout the conference!



Nine out of 10 attendees play a role in the purchasing process for their organization

Attendee Stats



Three out of four attendees are involved in choosing meeting locations for their organization

General Session Sponsor	Educational Breakout Sponsor 2-for-1 Opportunity	Sponsored Session
Three sessions available (two remaining) \$2,500 Member rate \$3,000 Non-member	Nine sessions available \$1,500 Member Rate \$1,650 Non-member	Five available \$1,500
Logo in all virtual conference promotion and present during presentation.	Sponsor two events; one during the virtual conference and one after the event.	Sponsor the session and be the presenter. Content to be approved by OSAE.
Acknowledgement at the start of the daily general session; all attendees invited.	Logo in breakout promotion and present during presentation.	Joint marketing of the session to get additional addendees.
2 Minutes of talk time and introduction of the speaker. (One company per day.)	Acknowledgement at the start of the breakout session.	
Mention in OSAE magazine article and in the eshow daily email for the entire conference.	2 Minutes of talk time and introduction of the speaker. (One company per session.)	
	Mention in OSAE magazine article and in the eshow daily email on the day of breakout session.	
	Content Provider Upgrade: Be the exclusive content provider for the event post conference. \$3,000 total Member rate \$3,300 total Non-member	
One-to-one Virtual Speed meetings six available \$1,500 10 appointments per participant; will happen after the virtual conference.		Virtual Happy Trivia Hour six available \$250 Trivia sponsors will be recognized on all collateral used before and during the event. Sponsors encouraged to join and take advantage of the casual networking opportunity!

Custom packages available upon request.