

**Dr. Gleb Tsipursky** is an internationally recognized thought leader on a mission to protect association executives and other leaders from dangerous judgment errors known as cognitive biases by developing the most effective decision-making strategies.

A best-selling author, he wrote *Never Go With Your Gut: How Pioneering Leaders Make the Best Decisions and Avoid Business Disasters* (Career Press, 2019), *The Truth Seeker's Handbook: A Science-Based Guide* (Intentional Insights, 2017), *The Blindspots Between Us: How to Overcome Unconscious Cognitive Bias and Build Better Relationships* (New Harbinger, 2020), and *Resilience: Adapt and Plan for the New Abnormal of the COVID-19 Coronavirus Pandemic* (Changemakers Books, 2020).

He has over 550 articles and 450 interviews in association media like ASAE's *Associations Now* and OSAE's *Executive News*, as well as prominent venues such as [Inc. Magazine](#), [Entrepreneur](#), [CBS News](#), [Time](#), [Business Insider](#), [Government Executive](#), [The Chronicle of Philanthropy](#), [Fast Company](#), and elsewhere.

His expertise comes from over 20 years of consulting, coaching, and speaking and training as the CEO of [Disaster Avoidance Experts](#), and over 15 years in academia as a behavioral economist and cognitive neuroscientist. Contact him at [Gleb\[at\]DisasterAvoidanceExperts\[dot\]com](mailto:Gleb@DisasterAvoidanceExperts.com).