



Ohio Society of Association Executives

Domain 7: Knowledge Management and Research (2%-4% of the exam)



Recommended Reading

- *ASAE Handbook of Professional Practices in Association Management*, 3rd ed., Chapters 35–36.
- *Association Law Handbook*, 5th ed., Chapters 29–31, 55, 57, 63–64, 66, 86.
- *The Jossey-Bass Handbook of Nonprofit Leadership and Management*, 3rd ed., Chapter 26.

Additional Reading

- “5 Questions to Help You Evaluate Data and Research,” *Membership Developments*, September 2009, www.asaecenter.org/Resources/EnewsletterArticleDetail.cfm?ItemNumber=44207
- *7 Measures of Success: What Remarkable Associations Do That Others Don't* (Washington, DC: Association Management Press, 2012).
- “The More You Know Your Audience, The Better,” www.asaecenter.org/Resources/articleDetailnew.cfm?ItemNumber=415176
- Slater, Sarah C., and Sharon Moss, *The Informed Association: A Practical Guide to Using Research for Results* (Washington, DC: Association Management Press, 2013).
- Tracey, Terri, and Kathleen M. Edwards, *Core Competencies in Association Professional Development: The Essential Resource for Designing, Implementing, and Managing Effective Learning Programs* (Washington, DC: Association Management Press, 2011).